



# Unconditional 2023 Report



**A message**  
from our  
founder & CEO  
**Sarah Daniel**



**Dear Partners,**

**Unconditional has grown beyond our wildest dreams in 2023. We added 750 additional square feet to our building to make space for the growth. We served more women than ever before, with more referrals coming every day, including clubs requesting outreach. We celebrated six new babies in our community. We celebrated successes, and grieved deep obstacles. We held hands in earnest prayers, wiped tears, and gasped for breath after deep belly laughs. We saw women get sober, learn that Jesus loves them, leave abusers, gain mentors and support, and move towards their dream job. We've had women we've never met send a desperate text for help, and then walk inside our doors for the first time.**

**Unconditional is a needed resource in our community. Women are desperate for opportunity and community. We are providing the tools for women to write a new story for their family. We've come a long way since 2012, but one thing remains the same: the most powerful agent of change is unconditional love.**

**Your generosity has provided life saving resources, and we are so grateful for you. We believe the best is yet to come!**

**-Sarah Daniel**



# Our Mission

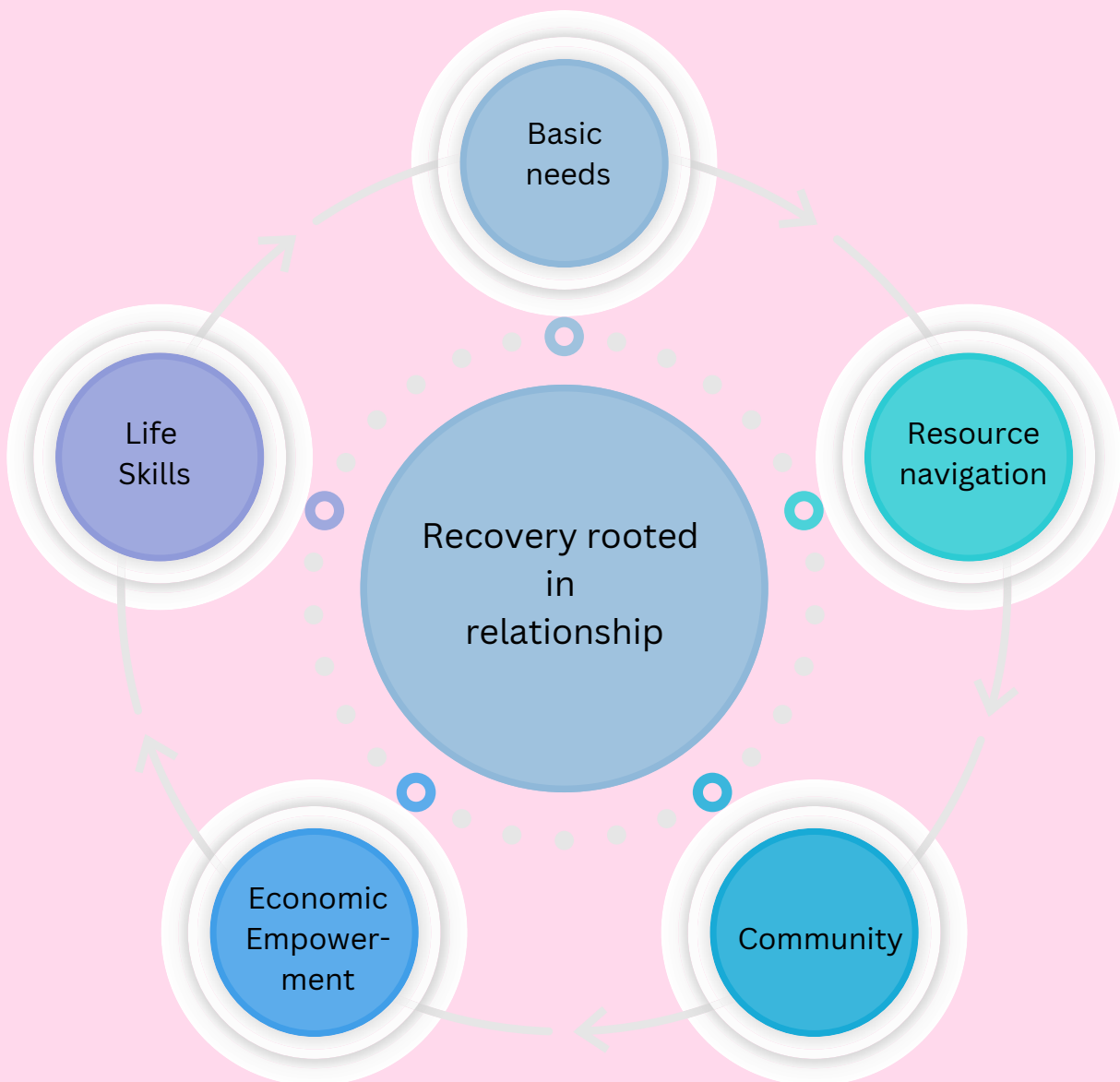


**We serve women in the adult entertainment industry by providing opportunities for safe community and increased stability towards a thriving future.**



# Our Method

We believe healing and recovery aren't linear, one size fits all, or on a quick time line. We aim to meet women where they are on their journey without judgment. We provide tangible life saving resources, community, and support networks. Our methodology is strengths-based, trauma-informed, and survivor centered. All aspects of recovery are needed.





# 2023 Programs



## Outreach

We meet women right where they are; at local strip clubs. We bring gifts to everyone working, serving 140 individuals each month.

Women who contact us meet with our case manager to goal plan and engage in services. This is our compass program and includes our food, clothing, and diaper pantries

## Compass



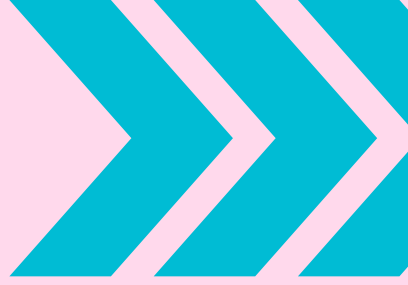
## Club 180

This is our weekly support group where women receive community, classes, and lunch.

Housing insecurity is one of the biggest obstacles clients face. Our housing director walks women through steps towards stable housing through landlord partnerships and eviction prevention.

## Homeward





## Survivor Assistance

Our survivor assistance fund provides emergency rental, utility, and transportation assistance for clients. This removes obstacles that keep women in the cycle of sex work.

Our one year holistic housing assistance program. Women who have left the industry can apply to receive 50% of their rent paid for for one year. They're matched with two mentors, and required to meet regularly as well as attend finance and career classes. They also have the opportunity to attend community events and a retreat.

## The Bridge



## Mom Squad

Mom Squad is a short term in home mentoring program.. Volunteers help with home life skills and community.

Mend is our network of mental health services. We provide free on site and virtual talk therapy. We do free equine therapy, art therapy, and biosound therapy through partner agencies.

## Mend





# Our 2023 impact

**1,680**

gifts/points of contact at the club

**97**

unduplicated clients received direct services outside the club

**383**

Total support group attendance

**45**

unduplicated clients attended support group and classes

**28**

clients secured housing with Unconditional

**10**

women enrolled in The Bridge

**\$22,337.11**

Given in rental and utility assistance to stop and prevent evictions. This empowered women to break the cycle of sex work, leave abusers, and keep their families together.

Unconditional provides not only life-saving resources, but also restorative community. We host special events such as Spa Day, Friendsgiving, Christmas, birthday parties, and baby showers throughout the year to build healthy community while building memories with their children.



**“I hadn’t received a Christmas present in so long. When I left Unconditional, I sat in my car and cried. This meant so much to me. Thank you.”**

-a client after our Christmas morning celebration











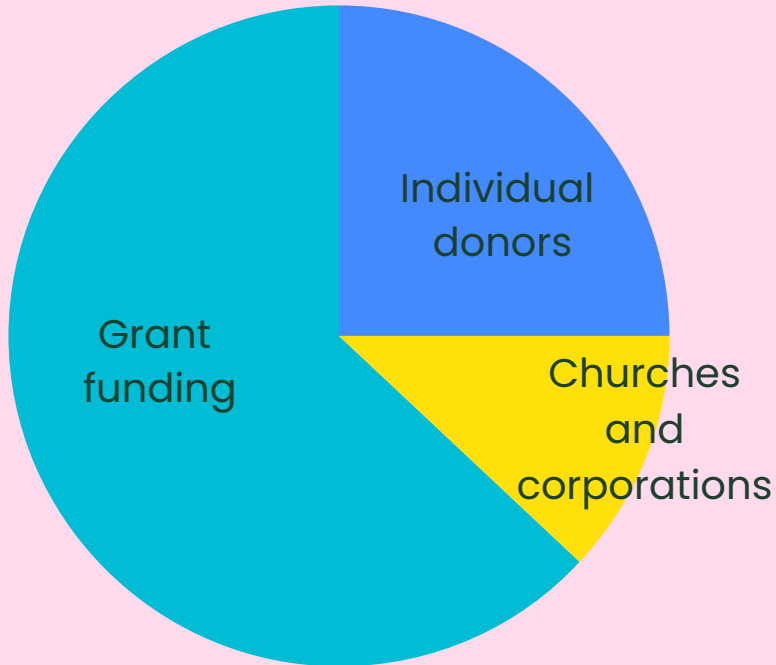




FUNDS RAISED Jan-Dec 2023

**\$422,055.28**

\$375,890.29 in expenses



Over half of our operating budget is grant funded. As we build long term stability, we seek to expand our individual donor base, specifically monthly giving. Not covered by grants includes:

- Outreach
- Emergency client needs outside of rent and utilities
- Event costs
- Office and volunteer manager salary
- Portion of CEO salary
- Administrative costs such as insurance, portion of rent, building needs, internet, etc

Our significant surplus was due to not having a case manager, and receiving extra funding in December. We always seek to be faithful stewards of our resources, and never spend above our means to ensure long term sustainability. Full 2024 budget and 2023 PNL available upon request.

2024 Budget **\$611,570.00**

Grants won in 2023 include:

- The Women's Fund
- Impact 100
- Sexual Assault Victim Assistance Fund through Indiana Criminal Justice Institute

Continued grants won in 2022 through 2024 include:

- Victims of Crime Act through Indiana Criminal Justice Institute
- Family Violence Prevention and Services Act-Sexual Assault through Indiana Criminal Justice Insititue

# — Volunteers —

OUR GREATEST  
ASSET

**110**  
VOLUNTEERS



**934+**  
SERVICE HOURS

- Donation organization
- Events
- Mentors
- Club team
- Childcare
- Move team
- Meals
- Gift bag team



# 2023 Changemaker

We were named the Impact 100 2023 Changemaker! This \$100,000 grant allowed us to expand The Bridge, our holistic housing assistance program. Not only did we enroll ten more women, but we will provide more events, mentoring, retreats, and classes!



Greater Indianapolis  
**IMPACT 100**  
The Power of Women Giving as One

DATE June 13, 2023

PAY TO THE ORDER OF Unconditional \$100,000

One Hundred Thousand Dollars and XX/100 DOLLARS

MEMO For Expanding Bridges Program Juliana Reim, President



## **DIRECT IMPACT**

**"YOU DONT STAND IN FRONT OF US. YOU STAND BESIDE US. BECAUSE YOU REALLY CARE."**

-Unconditional client, L

When L met our staff, she was living out of her car after leaving an abusive relationship. Struggling with addiction, she was working at the club to survive. We were able to assist L with stable housing, which she retained for three years. L has overcome her addiction, quit the industry, and has moved into a well-paying career with a future. Most of all, L has a contagious joy, leadership, and tenacity that inspires everyone she meets. We're so grateful she's a part of our community!

**"I CAN SAY THAT THE FRIENDSHIP I'VE RECEIVED FROM UNCONDITIONAL HAS BEEN SOME OF THE MOST CONSISTENT AND IMPORTANT SUPPORT I HAVE EVER RECEIVED."**

-Unconditional client, S

# WHAT'S NEXT?



As we look ahead to the remainder of 2024, we are excited to expand Compass by enrolling more participants now that we are fully staffed.

We anticipate reaching at least fifty new clients, and expanding our outreach by reaching two new clubs. Here's how you can be a part of the rest of this year:



**Sign up to volunteer!** Whether you're only available for a special project like painting or organizing, or you're available monthly or weekly, you can make an impact! Now more than ever, we need all levels of volunteer commitment.



**Engage your community.** Have your business or small group sign up to sponsor and pack gift bags for outreach. Plan a lunch and learn at your business with our staff. Use your network to spread the word!



**Become a monthly donor.** Our monthly donors allow long term strategic planning and stability for our organization. Every dollar you give makes direct impact.



**Sponsor Stiletto Stories.** We are looking for sponsors for our annual fundraiser, Stiletto Stories. Sponsors receive exclusive perks while making tangible impact. Inquire to receive a sponsor informational packet!

**WE COULDN'T HAVE  
DONE IT WITHOUT YOUR  
GENEROUS SUPPORT**

 **THANK YOU TO ALL OUR  
DONORS AND VOLUNTEERS** 




**Every dollar or minute of your time that you gave to Unconditional made a life-changing impact. Women share everyday that they would not be alive without Unconditional. We would not exist if not for you. Thank you for your tireless support. We hope you feel the impact of your dedication.**

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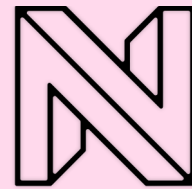
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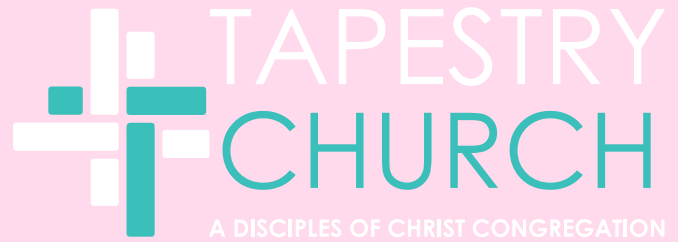
**DYNAMIC DNA**  
LABORATORIES



**THE CREEK**  
CONNECTING PEOPLE TO JESUS



**NEWFIELDS**  
A PLACE FOR NATURE & THE ARTS



**LESLIE GARDNER**

**@properties®**

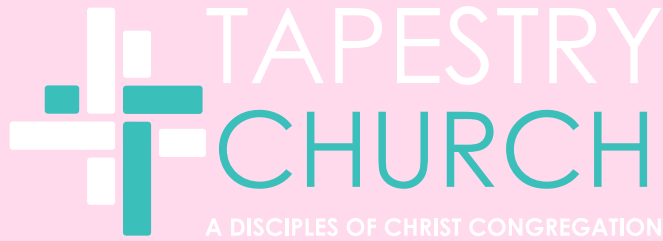


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# 2023 CHURCH PARTNERS



**THE CREEK**  
CONNECTING PEOPLE TO JESUS




**BRANDYWINE**  
community church



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